

# Is your old printer costing you?

If your printer is three to five years old, chances are it's costing you in:

- **Reduced reliability** due to worn parts
- **Loss of productivity** due to slower printing speed
- **Growing service costs** due to more frequent repairs
- **Security concerns** due to unsecured hard disk storage of sensitive data

A new printer or multifunction printer from the broad line of Xerox award winning color and black-and-white products can solve these problems and transform your office printing experience. Aggressive pricing and rich rebates make this the best time to replace your old technology. Here are two examples:



## Is your current printer keeping your sensitive information secure?

Many printers and MFPs store user data on a disk drive, just like a computer, creating potential security risks. Most Xerox printers do not use a disk drive, so no confidential data is stored in the printer. Xerox printers and MFPs that do contain a disk drive are supported by powerful security features, such as Secure Print and Image Overwrite, which securely removes user data. Xerox also provides security patches to help users ensure their data remains safe and secure.

## ColorQube® 8570/N solid ink color printer

- Up to 40 ppm
- New Color by Words technology
- Cartridge-free technology
- One year on-site warranty

NEW!



Regular price \$699  
**Less trade-in rebate<sup>2</sup> up to \$125**

**Starting price<sup>1</sup> \$574**

## Phaser® 6180MFP/N laser color multifunction printer

- Up to 31 ppm
- Fast business color
- Print, copy, scan, fax
- One year on-site warranty



Regular price \$799  
**Less instant savings -\$150**  
**Less trade-in rebate<sup>2</sup> up to \$75**

**Starting price \$574**

## Now's the time to replace your old printer

Through September 30, 2011 you get:

- **A rebate** on the purchase of an eligible Xerox color or black-and-white printer or multifunction device.
- **Trade-in value** for your eligible printer including free return shipping to Xerox. Check the value of your trade-in at [xerox.tradeups.com](http://xerox.tradeups.com)
- **Up to 80% increase** in performance, up to 40% higher duty cycle, greater productivity, enhanced competitive advantage, reduced energy costs, and more.

1-800-800-0014  
[www.pcconnection.com](http://www.pcconnection.com)

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Ready to replace your old printer?  
Contact your Account Manager for details:  
**1-800-800-0011**

1 Data based on published specifications for HP® Color LaserJet® 4650 printer.

2 Not combinable with other trade-in offers. Trade-in rebates vary. See [xerox.com/office/sure](http://xerox.com/office/sure) for details.

3 Editor's Choice, 2008 Printer Multifunctional Guide, Better Buys for Business, April 2008.

4 Readers' Choice 2010, Ease of Use – Laser MFP Color – Segments 1-3 (11-45 ppm), BERTL, March 2010.

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